

## ECO 336 Urban Economics

### Term Paper Guideline

#### Important Dates

Topic and Outline Submission Due Date: **March 30**

Term Paper Submission Due Date: **May 14**

#### Basic Information

1. Language: **English**
2. Page Limit: **Maximum 8 pages** [ Times New Roman, font size 12, double-spaced ]
3. Grading Weight: total 30%  
[ 5% for Topic and Outline Submission, 25% for Term Paper ]
4. Topic and Outline Submission Due Date: **March 30 (Tuesday) at 5PM. Submit a hard copy to the instructor.**
5. Final Term Paper Due Date: **May 14th (Friday) at 5 PM. Submit electronically to [sara@hacettepe.edu.tr](mailto:sara@hacettepe.edu.tr)** (No need to submit a hard copy.)

The objective of this term paper is to let each student have an opportunity to apply one topic in Urban Economics to Ankara, the city you are from, or the city of your interest. Imagine yourself as one of the following:

- (a) A resident of a city/an area who is going to work on the improvement of the living environment and quality of life
- (b) A city mayor or an economist for urban planning and development to vitalize the economy of the city
- (c) An entrepreneur who is going to start a new business in the city
- (d) A curious economist who are interested in analyzing the formation of the existing agents in the city.

Upon selection of your topic, you can take three steps:

1. Select a city you wish to work on
2. Select the problem/topic/issue you are interested in
3. Select who you are [resident/mayor/entrepreneur/curious economist]

The most important part of this term paper is to show **your original ideas** to solve the problems you are interested in. Use your knowledge from this course and other economics courses, identify the problem, show the steps you need to take, and demonstrate **your original solution** to the problem. Write up all texts with your own words. Copy-paste from any kind of literature/web-pages does not gain you any point.

## A. Topic and Outline Submission (Due: March 26 (Friday) at 5 PM)

Submit a brief memo about your paper including the following information.

### 1. *(Tentative) Title of the Term Paper*

### 2. *Objective of your research*

Include the following information:

- (a) The city you will work on and the reason for the selection of the city
- (b) The problem/issue/topic you are going to work on and the reason why you are interested in.
- (c) Who you are : [resident/mayor/entrepreneur/curious economist or else]

### 3. *Approach/Methodology*

- Describe how the topic will be analyzed:
  - Empirical, Theoretical, Data Analysis, Case Study or else

### 4. *Data/Information*

- Describe where you are going to look for the necessary information/data

## B. Term Paper Submission: (Due May 8)

Submit a complete **5 - 8 pages** long, **typed with 12 point font** and **double-spaced**, paper including the components below. The paper should be submitted **electrically** by **5 PM** to **sara@hacettepe.edu.tr**. **Note:** Late papers will be deducted **5 % of the grade for EACH DAY late**.

### 1. *Title*

### 2. *Introduction*

- What is the problem or topic you wish to investigate?
- How will you approach this research?
- Why is this of interest to you?
- Give brief background information if considered necessary.

### 3. *Brief Literature Review*

- Identify and cite articles that you found particularly interesting and useful for this paper. (Make sure you verify the reliability and quality of your sources. Use quotation marks if any parts of the articles are quoted directly.)

### 4. *Body of your ORIGINAL research*

- Research Methodology [Theoretical, Empirical, Data Analysis, Case Study...]
- Analysis
  - **Your findings [This is the main part of your paper!]**
  - Economic efficiency/costs/impacts (if applicable)
  - Limitation of your research (if applicable)

### 5. *Conclusions*

- Summarize your major findings.

### 6. *Bibliography*

- List the article sources you consulted, cited and quoted in the paper.
- Make sure that all the sources used in the paper are listed here.

Note: "Wikipedia" cannot be the source of information. If you obtain information from Wikipedia, make sure to trace back the original citation.

Direct copy-pastes of multiple sentences from one or more web-pages are NOT allowed. If you wish to use a certain sentence, quote with quotation marks (limit the direct quote up to 2 phrases) or rephrase them with your own words and cite the source of the information. If the instructor detects copy-pasted sentences in your paper, your points will be significantly reduced. Use this opportunity as a practice to state your idea with your own words!

#### **Suggested Topics**

- Successful Regional Development Strategy/Policy [ A case of a city, such as Eskişehir, Beypazar ]
- Entrepreneur's Decision Making
- Housing Policy in Ankara [ Gecekondu, TOKİ ]
- Construction of Better Roads and Roads Network, Rush Hour Traffic Control System in Ankara
- Revitalization of an Area in Ankara
- Analysis of Industry Clusters [History, Regulations, Causes, Economic Benefits]
- Improvement of Urban Quality of Life in Ankara